

2021 MTFD Commercial Booths

Thank you for your interest in being a Commercial Exhibitor at the 2021 Middle TN District Fair (MTDF)! Fair dates are Monday, September 28- Sunday, October 4, 2021.

We will post 2021 applications around the middle of June, so please check back then.

If you are a returning exhibitor, you will have first dibs on the spot you had at the 2019 Fair provided you get your payment and application in by the August 14th deadline.

If you are a new exhibitor- Welcome! When we receive your application, you will be put on a Wait List in the order that we receive the apps (please do not send payment with your app. When we see we have a booth for you we let you know & will expect payment then.) After the August 14th deadline we will begin to process returning vendors which will take a week or two to do and then we will contact you to let you know if we have a spot for you.

The following are the rates for the 2021 MTFD:

INSIDE VENDORS not selling products from their booth:

8'x8' booth= \$225, 8'x16' booth= \$375, 8'x24' booth= \$525

INSIDE VENDORS selling products from their booth:

8'x8' booth= \$300, 8'x16' booth= \$450, 8'x24' booth= \$600

**larger booths can be requested in writing but are subject to availability.*

OUTSIDE VENDORS:

Booths start at 10'x10'= \$500, contact us for available size & pricing.

New for 2021: There are new electrical requirements for outside vendors. If you use power at your outside booth, please check with Jason for those requirements.

**if you are an outside vendor and have a tent for your booth, they MUST be either white or blue in color, or a tent logoed with your brand. No other tent colors are allowed unless approved by MTFD.*

The following is some helpful information about being a Commercial Exhibitor at our fair:

The buildings have concrete floors, AC, and both contain a large roll up door for easy set-up and take down. The booth contains pipe and drape to separate the space with the back wall being 8' in height. Adjacent booths can be rented to enlarge your overall booth size.

- **Electricity must be requested (120V Receptacles)**
- **Wi-Fi Access is available, but we do not guarantee this service.**

Vendors Giving Items Away: If you want to give away items at your booth, MTFD has to approve the item first. *MTDF reserves the right to refusal to allowing a vendor to giveaway an item. This is to be fair to our vendors that are selling items. No food or drink giveaways are allowed except individually wrapped candy.*

Each company or person renting a booth will receive two weekly fair passes, plus one regular commercial parking pass. These can be picked up at the fair office after booth set-up.

- **Parking (Jackson Street Gate)**

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- You are not guaranteed a parking spot just because you have a regular commercial parking pass.
- **ALL Parking Passes must be displayed on your automobile front window.**

Commercial parking is located on the Jackson Street Gate.

Set Up Times:

The buildings will be available to exhibitors on Wednesday, Sept. 23rd – Saturday, Sept. 26th from 9AM – 10PM, and on Sunday, Sept. 27th from 1PM – 10PM. **ALL booths must be setup by 10PM on Sunday, Sept. 27th.** The Exhibit Hall will open to the public on Monday, Sept. 28th at 5PM.

Security:

The MTDF offers security, but we are not responsible for missing or damaged items. Please monitor your booth and use caution when displaying items. A Security person will be on duty during open times of the Commercial Buildings.

There will be NO security during the daytime hours on Wednesday – Friday during setup.

Firearms:

The policy of the MTDF is that NO firearms are allowed in the park during the week of set-up or the week of the fair.

NOTE: Exhibitors wanting to have food concessions in the food court area will need to contact Billy Story at 931-853-6405 or Scott Beasley at 931-629-7465.

We are still working on finalizing the arena event schedule but are pleased to announce that our Friday night MTDF Concert Series for 2021 is *Riley Green!!!!*

The 2021 Fair Chairman of Operations is Tad Keaton.

If you have any questions, please feel free to contact one of the Commercial Exhibitor Chairpersons- Jason or Maria at mtdfmarketing@gmail.com

We look forward to seeing you at the MTDF 2021!